



City of Cincinnati

Date: May 2, 2002

Contact: Pete Gillon, Cincinnati Community Development, 352-3483
Cell number 378-6485

MEDIA ADVISORY

\$5 Billion in Trade Opportunities Available

Increased trade with the Lower Danube and Balkan region of Europe could mean new business for the Ohio River Valley

WHAT: Informational exchange and briefing on international trade and investment opportunities in the Lower Danube and Balkan region of Eastern Europe. One of the visiting international guests is the Chairman of the Development Committee for the European Union representing 23 countries and \$300 billion in trade. The purpose of this exchange is to build closer ties with Romania, Serbia, and the entire Eastern European region to result in increased investment and trade with Cincinnati. Also, this can generate significant new port and industrial development at various points along the entire Cincinnati Riverfront.

WHEN: Friday, May 3, 2002
11:30 a.m. Luncheon/Discussion

WHERE: Banker's Club
30th floor, Fifth Third Center
Downtown

PARTICIPANTS: Cincinnati City Manager Valerie Lemmie
City Councilmembers
Jack Rouse, Chair, Port of Greater Cincinnati Development Authority
Steve Massey, Equity Fund
The Port Group, Indianapolis, Indiana
Gheorghe Ciuhandu, Mayor, Timisoara, Romania
Adzic Slobodan, City Manager, Pancevo, Serbia
Nick Vehr, Chamber of Commerce
Joseph Hale, Cinergy

###

